



Bitzon is a multi-sided multi-currency marketplace platform built with the goal of changing the way online shoppers & sellers move money. With the help of Blockchain technology, Bitzon will be able to host quick and secure transactions between buyers and sellers all across the world. Bitzon will be open to many currencies, but the use of the Bitzon token (BTZ) provides more benefits to consumers using the platform.

Bitzon will reduce transaction times to *less than 5 seconds* and offer its services for participating BTZ sellers for as low as *\$19.99 USD*. Bitzon will provide a secure and trust-less environment for buyers and sellers.

Most of the current marketplace platforms take a long time to send the money to the sellers accounts. Bitzon is able to reduce the time for money to go from the buyer's wallet to the seller's account thanks to Stellar, one of the fastest blockchain presently available on the market. Trust is also a big problem for marketplaces nowadays. Bitzon will use the Blockchain technology to keep track of every transaction, this will assure buyers are receiving exactly what they ordered. Credit cards can also bring multiple problems and even slow down the transaction given the current financial system. That is why Bitzon will reward users who choose to use BTZ when placing an order. Buyers will receive monthly cashback and sellers receive 50% off their monthly subscriptions. A high priced monthly fee can really affect the commitment of sellers to the platform. These high fees are causing sellers to have low margins. Low inventory sellers need low fees to keep up with the competition or take the chance of finishing the month with little to no profit. Another big hiccup in marketplace platforms is the use of third party payment processors, they take a percentage of the sale and are really slow to distribute the money. It is clear that with a bigger opportunity to acquire profit, the seller will have more motivation to sell their products for a reasonable price.

To conclude, Bitzon has the ability to build a stronger relationship between buyers and sellers all across the world while bringing benefits to both sides. Bitzon will reduce the time of transactions, raise the confidence of users, eliminate third party payment processors and all of that with a comfortable and fluid shopping experience. We work incredibly hard at Bitzon so that one day the entire world will be able to profit from a perfectly built marketplace platform.